





velvettheory

15TH ANNUAL WOMEN IN LAW LEADERSHIP AWARDS

2025 SPONSORSHIP OPPORTUNITIES

The WILL Awards will be held in Edmonton on November 27, 2025 at the JW Marriott.

The Women in Law Leadership Awards are an excellent opportunity for your organization to recognize Alberta's top women lawyers. The WILL Awards attract top legal professionals in private practice, in-house/government, community and broader legal roles.

For more information about the WILL Awards and/or sponsorship opportunities, please contact us at info@womeninlawleadership.ca.







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SPONSORSHIP LEVELS

DIAMOND \$7,500

Includes a table at the WILL Awards Gala on November 27, 2025 at the JW Marriott in Edmonton.

- Official sponsor of the Lifetime Achievement Award;
- Special recognition as a Diamond Sponsor on promotional materials for the WILL Awards Gala;
- Special recognition at the WILL Awards Gala and on all signage, table cards, and banners at the event;
- · Full-page advertisement in the programme;
- Acknowledgement of sponsorship on stage at the WILL Awards Gala;
- Special recognition on the WILL website with a link to your site;
- Your logo on all print, signage, and posters.

RUBY \$5,000

(**NEW** sponsorship level for 2025, to celebrate WILL's 15th Anniversary)

Includes four tickets to the WILL Awards Gala on November 27, 2025 at the JW Marriott in Edmonton.

- Half-page advertisement in the programme;
- Acknowledgement of sponsorship on stage at the WILL Awards Gala;
- Special recognition on the WILL website with a link to your site;
- Your logo on all print, signage, and posters.

EMERALD \$3,500

Includes two tickets to the WILL Awards Gala on November 27, 2025 at the JW Marriott in Edmonton.

- Half-page advertisement in the programme;
- Acknowledgement of sponsorship on stage at the WILL Awards Gala;
- Special recognition on the WILL website with a link to your site;
- · Your logo on all print, signage, and posters.

SAPPHIRE \$1,500

- · Quarter-page advertisement in the programme;
- Acknowledgement of sponsorship on stage at the WILL Awards Gala;
- Special recognition on the WILL website with a link to your site;
- · Your logo on all print, signage, and posters.

RECEPTION SPONSOR \$3,500

- Half-page advertisement in the programme;
- Acknowledgement of sponsorship on stage at the WILL Awards Gala;
- Special recognition on the WILL website with a link to your site;
- Your logo on all print, signage, and posters.

For more information, contact:

Kanchana Fernando / Marta Caufield Co-Chairs of WILL Awards Alberta Committee info@womeninlawleadership.ca